

CASE STUDY – Secure Mind Cleaning Services

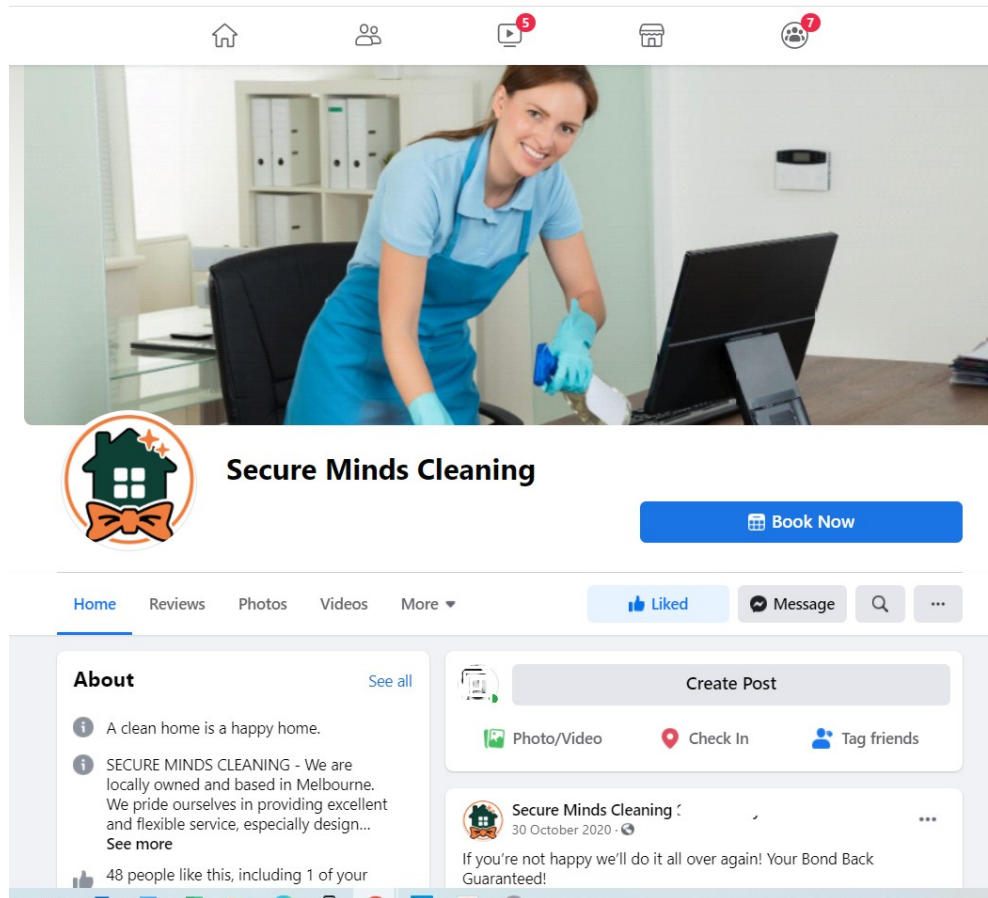


Cleaning Services

- New Business Started 3rd March 2020
- Registered custom domain using SERP keywords
- Developed website with targeted landing pages
- Created Google ads campaign targeting competitive CPC keywords and lead magnet
- Created several targeted landing pages to maximize Google's Quality Score in accordance to relevancy
- Leads generated on a daily basis providing amply quoting and sales opportunities to client's business growth revenue

Starting Your Own Business or Want More Leads & Sales? Call Neil on 0400 720 129 Or Email: support@businessgrowthclub.com.au

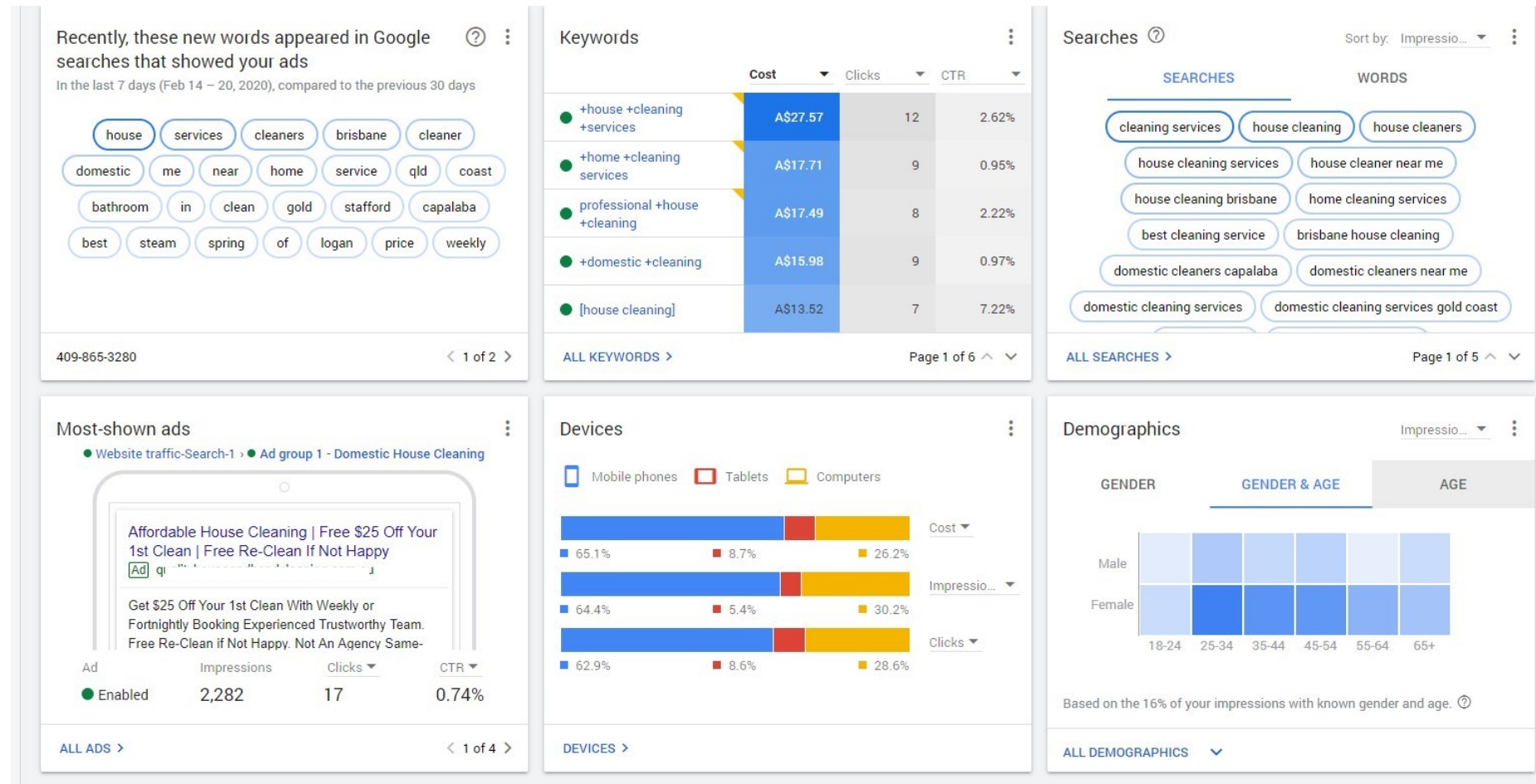
Facebook Campaign Plus Local Area Marketing



Simple Marketing Campaign

- Created ad on Gumtree
- Street letterbox drops
- 3 referral – from each prospect
- Drip email marketing to prospects
 - Strategic Alliance program
 - VIP Loyalty card
 - Facebook Marketplace
 - Facebook Paid Ads
 - Facebook Posts for organic outreach

Google Ads Campaign :



Leads Generated : Client Gets Several Enquiries

Jaylee

New Enquiry Placed

Inbox x

?

Secure Minds Cleaners <[redacted]>

to me

Hello Administrator,

Greetings!

A website visitor is trying to get in touch with you and below are the details as,

WEBSITE: **SECURE MINDS CLEANING**, [\[redacted\]](#)

SECTION: CLEANING SERVICE BOOKING FORM

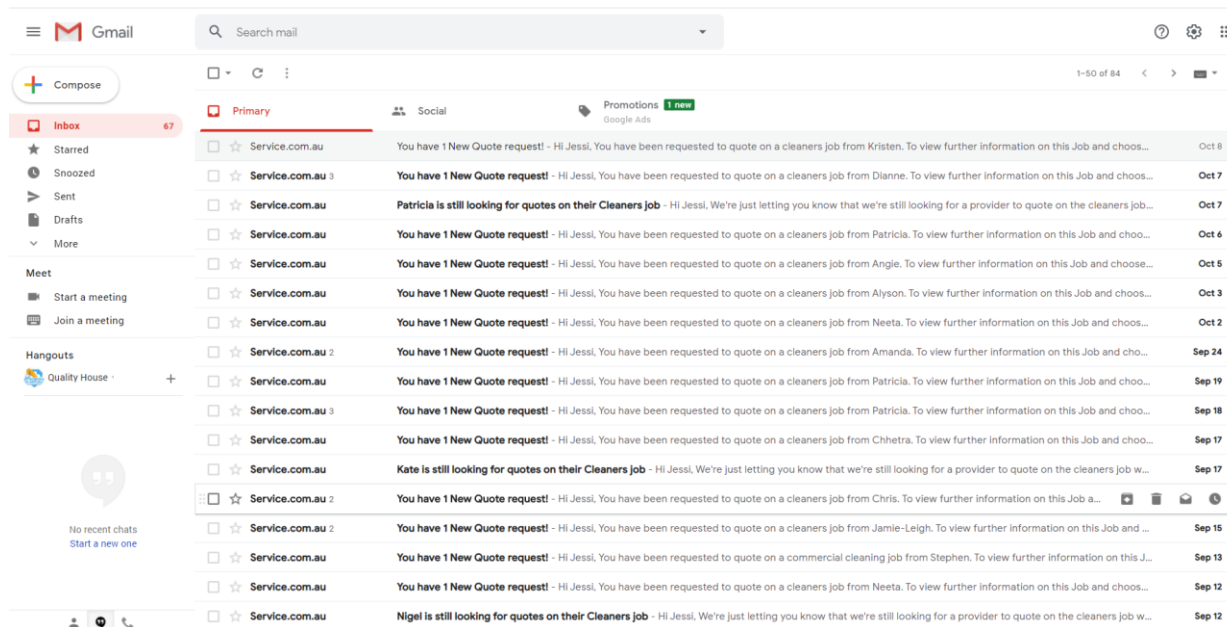
MESSAGE DETAILS

Name
Jaylee

Email
[jay' \[redacted\]@gmail.com](#)

Phone
+61407* [redacted]

***HAPPY CLIENT: Client Is Getting More Leads & Inquiries Than He
Can Handle!
If fact, he's looking for staff!***



**Want To Start Your Own Business? Contact Neil on support@businessgrowthclub.com.au or
call 0400 720 129 for a free consultation and business plan
Business Growth Club: <https://www.businessgrowthclub.com.au/>**

